

Ledgeview Business Association

General Membership Meeting

March 9, 2010

Meeting Minutes

Deb Wiesner called meeting to order

1. Welcome

Contact us with any ideas for future meetings and activities. Here are some of the things we are working on: improve Ledgeview identity, welcome packets to new members, discount program, web site is in development. Making good progress.

2. Introduction of board members, introduction of all attendees

3. Officer reports

Maranda Kritzeck, Treasurer report. Our status is non-profit organization. Filed annual report, up to date.

4. Colleen Dantine, General Meeting Secretary, will e-mail minutes.

5. Committee reports

Membership committee: Maranda (chair/Treasurer) —committee members have been making calls inquiring if businesses are interested in joining. Goal is to let all business know about us and how they can get value from LBA. Calender of events from this committee. Looking for volunteers, and let us know of business that membership committee can contact. Since last meeting new members: Tom Guns Construction, Redwood Inn, Hendricks Leasing, Edible Arrangements, Yo Graphics and Ledgeview Lube.

Discount program: Maranda (Chair/Treasurer) --Rolling out discount card. Get a card in your hands, members only can offer any discount to card holders. Card is free to LBA members. Participants will be listed on web site and will display a window cling. We will sell cards to public for \$20 as a fundraiser for LBA. Give back to the community with the funds, for example a grant at school, maybe Girl Scouts could sell and they keep a portion. Share your thoughts with us where the raised funds should be spent. Cards will be sold at Easter Egg Hunt at Old School Square, also at your LBA business if you want to.

Media/Communication Committee: John—(Bruce, Jeanette) (Super job to this committee voiced by lots.) Web site – www.Ledgeviewbusiness.com is now on-line. Our plans are to keep it informative. Some features: our new mission statement, upcoming events, discount program info. E-mail LBA if you are missing on the member directory. Summary of member benefits; how to join, our meeting schedule/minutes and Contact Us page. This is a work in progress – members can go ahead and fill in the form if they have event to publicize. Resource page contains links to business resources, municipalities and chamber groups. Mission Statement has been completed. New Logo and LBA Tagline contest winners are Yolanda Hernandez of YoGraphix – Ledge of Opportunity. William Papham, a junior at De Pere High School designed logo. The Town of Ledgeview matched the cash prize so each won \$100.00.

Logo Committee: John Ryan provided an update from the Logo Committee which detailed the unveiling of the logo/tagline as well as presenting the awards to the winning participants.

Events Committee: Deb Wiesner talked about the Easter Egg hunt on April 3rd at 11 a.m. at Old School Square.

Hwy GV/Economic Development Committee: Meeting will be held on March 23rd at 7 pm. An informational meeting will be held at Ledgeview Town Hall with Brown County Highway Department

engineers. Open forum that is open to the public to review the roundabout construction at CTH GV/CTH Deb Wiesner sent out surveys in preparation for this meeting to get feedback from the business owners who will be affected. Everyone hopefully received survey, we want to gather what you as business owners prefer. We want your responses. Complete as soon as possible. E-mail, snail mail or fax back by 19th so that your questions and concerns can be addressed at the informational meeting.

6. Business spotlights featured Patrice Krienke, Grassroots Grocery and Greg Bredael, WEL Companies At our next meeting in May, 10 minutes will be set aside to spotlight two member companies. You can bring in brochures and product samples. Introduce us to who you are. The two business cards drawn tonight received prizes. They will need to prepare brief presentations. Spotlight businesses: Chad Yanchesky of Foxview Dental, and Sheila Steinfeldt of Angel's Touch Assisted Living.

7. Meet two of the candidates who are running for Brown County Supervisor, District 17. Vicki VanVonderen and Ryan Radue introduced themselves and spoke briefly.

8. Upcoming calendar

Next meeting (our annual meeting) will be held 6:30-8 pm on Tuesday, May 11, possibly at a member's business, location to be determined. No burden, we take our meeting and bring it to your location. We hold six business meetings per year; some of those can be at member businesses as "open houses." Don't feel obligated to provide food. We are interested in getting to know our member businesses.

We are organizing informal get-togethers for LBA members during the months that we don't have general meetings. In April we will gather for just networking, no agenda. Get together and share ideas, get to know each other. Watch for info via e-mail. A suggestion was made to have lunch or night options.

Deb went over guest speaker ideas, looking for suggestions. LBA does have an event committee but looking for more volunteers. Media – Maintain directory. Dr Beth Nasal- Happy Tails Veterinary Clinic has volunteered.

9. Ideas from group for future meetings-- any feedback LBA members were given an opportunity to provide group feedback.

10. General announcements

Classic Car Show watch for details May 15th at Olde School Square.

Rodeo is looking for extras, for people who want to be in commercial. 2:30 Thurs. afternoon Resch center. Local media will be there.

Town of Ledgeview Fire Department is holding a booyah/bake sale on May 2.

11. Thank you to businesses that provided refreshments--M&I Bank provided treats and town of Ledgeview provided beverages. Pat from Grassroots Grocery also provided cookies.

8:25 meeting adjourned.

Social and drawing for door prizes

Minutes submitted by

Colleen Dantinne, WEL Companies